

Privacy Policy

It is our policy to respect the privacy of clients and those taking part in our activities and events.

In the course of your involvement with us you may provide or we may acquire personal information about you, which may include, your name, home address, business address, email address, telephone number and other general information provided in relation to your participation in an event or activity. This information will be treated in accordance with the Data Protection Act 1998. We will never edit, share or disclose any personal information about you to a third party without your prior consent.

We undertake to use the data you supply to us according to the following conditions:

1. We will store your personal information securely and we will not disclose your communications with us.
2. Use of and access to information you provide will be restricted to legitimate research and business uses including, but not necessarily limited to, research and report writing, forum communications, technical processing and invitations to events.
3. We will not pass on, rent or sell any data that may personally identify you to any third party.
4. We may use information you provide for research purposes, to produce reports or to promote our activities, which may be released into the public domain - but we will only use anonymised and/or aggregate data, for example, percentage of participants in an event by age or sector, and at no time will any information be released that could lead to you being personally identified.
5. Your data may be disclosed to a third party for research purposes, but will only be supplied in anonymised form and will not be able to be attributable to you.
6. By becoming a member of any panel or forum established by us you agree to allow us to communicate with you in relation to your membership of it and opportunities to participate in our other activities; these include, but are not necessarily limited to newsletters, surveys or other forms of research and reports and results of any research.
7. We will use email as the primary form of communication.
8. You will never receive a communication from any third party as a result of using our websites, participating in our activities or events, or becoming a member of a panel or forum, unless you specifically opt in to any such invitation.
9. You can ask to inspect and edit any personal information relating to you that we hold and we will tell you why we are collecting and holding it.
10. Nothing in this policy shall prevent or hinder us from complying with our legal obligations as to disclosure or otherwise under the Data Protection Act 1988, or from complying with lawful requests for information from a government agency or a court acting in pursuance of its powers.
11. We may update this policy from time to time.